# **Deep Fake Analysis in Compressed Videos**



### Introduction

The term "deepfake" comes from the underlying technology "deep learning," which is a form of AI. In terms of digital media, a convincing image or video of someone or something that has been altered to distort or misrepresent someone's actions or

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#### **Problem Statement**

Social media is usually used to spread deepfake. In social media platforms videos are compressed before publishing it to network by different compression factors. Current detection algorithms are showing great performance

# of Videos	PSNR	SSIM	VMAF	
10	40.58	14.05	66.85	
50	40.17	13.87	67.29	
100	40.19	13.92	67.19	

words by using deep learning. Following are some face types of deepfake

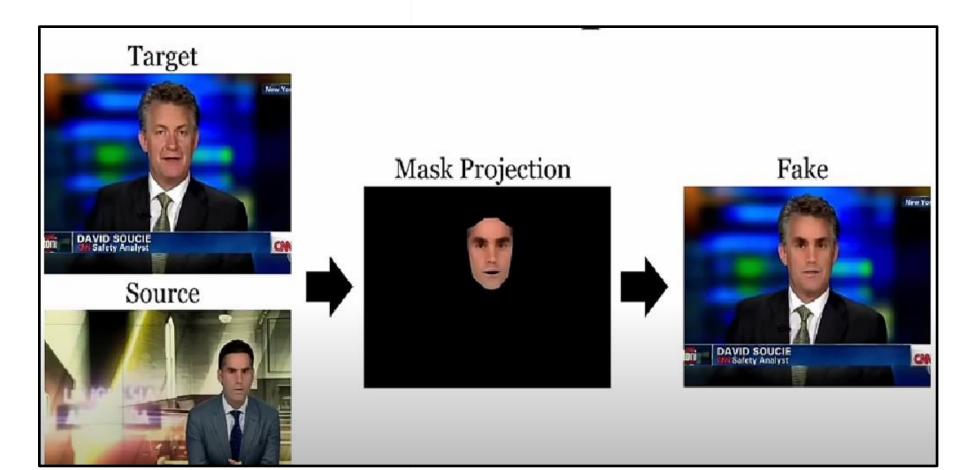


Figure 1. Face Swap

on High Quality Videos(HQ), but they lack good accuracy in detecting deepfake in compressed video.



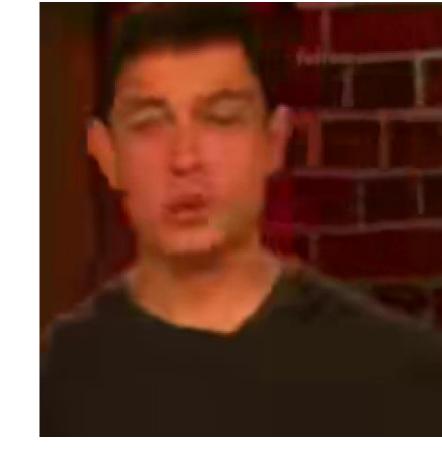
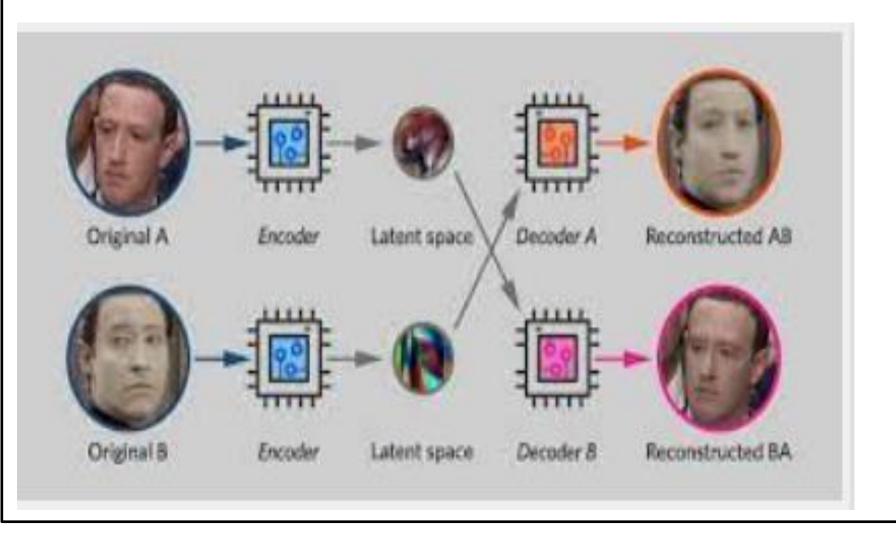


Figure 3 . Before Compression

**Figure 4** . After Compression



### **Deep Fake Creation Mechanism**



#### **Figure 5. Using Autoencoder and Decoders**



Figure 2. Puppet Master

# **Application:**

# Video Quality Analysis Matrix

There are several matrix available to detect quality of video before and after compression. This experiment is done on different number of video of Celeb-DF V2 data set.[2]

\* PSNR (Peak Signal-to-Noise Ratio) is a way of measuring how much a video or image has been compressed or degraded compared to the original. Higher PSNR indicates better quality.

## **Literature Analysis**

According to our literature review researchers are adopting different approaches to address this problem.

Some research are using deep learning to solve this problem, in which they are using frame level analysis and temporal level analysis<sup>[2]</sup> and some researchers are using handcrafted features .[5]

#### Positive Impact

- Save Cost and Time by using in Entertainment Industry
- **Most Personalize Content for advertisement**

#### Negative Impact

- Social Engineering
- Propaganda
- ii. Adult Industry [3]

# **Famous Data Sets:**

## **\***DFDC

**♦ CELEB—DF** 

**\*** Face Forensic ++

**SSIM** (Structural Similarity Index) is a measure of how similar two images or videos are in terms of their overall structure, brightness, contrast, and texture. assigning a score between 0 (no similarity) and 1 (perfect similarity).

VMAF (Video Multimethod Assessment Fusion) is a method of evaluating the quality of a video by combining multiple objective metrics that aim to replicate how the human eye perceives video quality. VMAF uses machine learning algorithms to predict how a human viewer would rate the video quality based on various factors such as color accuracy, sharpness, and motion smoothness. The resulting score ranges from 0 (worst) to 100 (best), with higher scores indicating better quality.

#### References

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